

# Original Showmen's magazine



## Advertising Rates (inc gst)

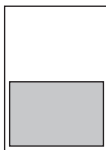
### Full Page – Artwork Supplied\*

Colour (4 issues) \$770.00 per issue  
 Colour (casual – 1 issue) \$900.00 per issue  
 Full Page - 297mm (Height) x 210mm (Width)



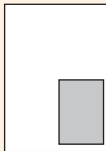
### Half Page – Artwork Supplied\*

Colour (4 issues) \$600.00 per issue  
 Colour (casual – 1 issue) \$700.00 per issue  
 Half Page - 131mm (Height) x 190mm (Width)



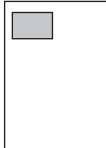
### Quarter Page – Artwork Supplied\*

Colour (4 issues) \$440.00 per issue  
 Colour (casual – 1 issue) \$550.00 per issue  
 Quarter Page - 131mm (Height) x 91.5mm (Width)



### Annual Tributes – Artwork Supplied\*

In Memory \$110.00 per issue  
 Business Card - 55mm (Height) x 90mm (Width)  
 Classified Advertisement \$110.00 per issue  
 Various sizes - approx 50mm (Height) x 80mm (Width)



## Contribute to this Magazine

Your contribution into this magazine will be gratefully appreciated. Just send in your stories, news items, photographs, etc. and we will try to publish these in the next issue, some stories may have to be edited due to the amount of space available. Also if you wish your photographs to be returned, send a stamped self addressed envelope.

## Advertisers Please Note

### Payment

Payment must be submitted with advertisement.  
 Payable to The Victorian Showmen's Guild  
 Post to: The Outdoor Showman, PO Box 36, Ascot Vale, Vic 3032

### \*Artwork

Your advertisement (classifieds not included) must be supplied as an EPS, High resolution JPEG or Press Optimised PDF. If not, we have a design service available at an extra charge depending on the amount of time needed to produce the artwork.

### Inserts

A limited number of brochures and advertisements may be inserted into the magazine. Rates are also quoted per edition.

## Closing Dates For Each Issue

Edition	Closing Date
July – September 2020	1 August, 2020
October – December 2020	29 October, 2020
January – March 2021	5 February, 2021
April – June 2021	7 May, 2021

# Advertising payment form

Fill out your details clearly and send them away with your payment to "The Victorian Showmen's Guild". P.O. Box 36, Ascot Vale, VIC 3032

Advertisers please complete this form with your payment details and supply this with your advertisement artwork. For further information on the required artwork format or any enquiries in regards to the advertising in "The Outdoor Showman", contact the Editor, Justine Sinclair, 03 9376 8544 or email vicshowmen@gmail.com. Refer to classified advertising rates. Look up your advertisement size and price above. Then carefully complete the form below.

Note if artwork is not supplied there will be an extra charge.

Company Name: \_\_\_\_\_ Authorised Person: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Price of one advertisement      Enter amount of issues to run ad for      Total Amount

\$  x From  To  = \$

Payment options:  Cheque/Money Order       Visa       Mastercard

Card Holders Name: \_\_\_\_\_

Credit Card No:

Expiry Date:   /        Credit Card Verification No:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Send to: P.O. Box 36, Ascot Vale, Vic 3032 Australia